

KIT LAYBOURNE

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EDUCATION

- **Bank Street College of Education**, EdD (honorary), 2000
- **Arts Students League** - Anatomy & Life Drawing (M. Burban) Sculpture (S. Simon)
- **UCLA** - M.A. Film, 1968
- **Wesleyan University** - B.A. English, 1966
- **Trinity College School** - Ontario Senior Matriculation, 1962

TEACHING & CURRICULUM DESIGN (select)

The New School, MA Program in Media Studies, *Associate Professor & Principal Faculty Member*;
Current courses: “Foundations of Media Design” (Lead Teacher), “Integrated Media Theory & Design” (co-taught with Elizabeth Ellsworth), “The Producer’s Craft”, “Producing & Directing The Short” -- Fall 2002 to current time. <http://www.newschool.edu/mediastudies/>

NYU Tisch School of the Arts, *Instructor in Film and Television* (Advanced Animation Course, during Chair’s Sabbatical) – 1997-98.

New School for Social Research - *Faculty Member, M.A. Program in Media Studies*. Designed & taught: Foundations of Media Design, Independent Animation (grant from NEA), Curriculum Design in Media Studies, Media & Children, Understanding Television, Video Production, Independent Production -- 1974-78.

Center for Understanding Media - *Dir of Research & Publications*. Chief investigator in Ford Foundation funded model program in Mamaroneck NY Schools. Outcome was an integrated K-6 Media Studies curriculum that was subsequently published by McGraw-Hill -- 1971-73

Philadelphia Public Schools - *Film, Video and Photography Instructor* in Title I Program for select elementary and secondary schools.

INDUSTRY POSITIONS (select)

Oxygen Media, *Founding Member, Executive Producer & Director*. 1998 to 2003

KL lead three teams in creating: (1) “X-Chromosome”, a 26 part series of half-hours; (2) “Our Stories”, a series of web collaborations with Oxygen viewers; (3) proprietary branding and on-air elements; (4) two large scale projects in web-based, interactive storytelling -- “The Ruth Truth” and “Deep Creek”. KL also developed the use of Digital Video tools and Final Cut non-linear editing via a number of pilots and two multi-season, highly rated documentary series including: (5) “Women & The Badge” and (6) “Real Weddings from The Knot”.

Tele-TV, *Senior Vice President, Creative Production*

From January 1996 through early 1997, when it tanked, Kit was an executive with TELE-TV, a joint venture of three Baby Bells: NYNEX, Bell Atlantic & Pacific Telesis. This high tech start-up was established to develop interactive television platforms, including a Switched Broadband Network.

Noyes & Laybourne Enterprises, *President & Co-Owner*

For a dozen years, Kit and partner Eli Noyes built an independent production studio with a full time staff of 15, occupying two floors of a TriBeCa loft. The company’s production activity averaged \$6 million per year. Clients included MTV, IBM, ABC Sports, Reebok, Pepsi, Xerox and many others.

MAJOR PRODUCTIONS & AWARDS (select)

REAL WEDDINGS FROM THE KNOT *Executive Producer & Director*

A series of half-hours that follow the story lines, emotional crises and ritual moments within individual weddings. Shot with consumer-level DV gear and incorporating a proprietary, multi-image editing style that KL designed. 25 shows completed in three broadcast seasons.

WOMEN & THE BADGE *Executive Producer*

35 half hour, verite documentaries that follow women with careers in an wide range of law enforcement jobs. • Gracie Award for the Best Reality Show (2004) • Gold Recipient of the WorldFest-Houston International Film Festival’s Special Jury Award for the television documentary series category (2003).

X-CHROMOSOME *Head of Animation & Creator*

Lead a team of 6 that developed 26 half-hours featuring original segments produced by many of the country’s outstanding women animators. This project, one of Oxygen’s first original programming commitments, was designed to serve as a laboratory in developing prime-time shows.

THE RUTH TRUTH *Executive Producer & Co-Director*

An interactive, on-line narrative about the adventures of a Private Investigator working in New York’s Chinatown. This project took the form of four, 8 minute webisodes offered via Oxygen.com.

Produced in Flash, vector-based animation. • Best in Show and Top Award and for Interactive Media at the 2001 World Animation Festival.

GULLAH GULLAH ISLAND *Creative Director & Creator*

A multi-cultural, pre-school program for Nickelodeon (23 half-hours) that explores the music and culture of an African American family • Parents Choice Award

LIQUID TELEVISION *Co-Executive Producer*

A compendium of underground animation, over the top graphics and stories from beyond the fringe. Three seasons were produced with two spin-off series: BEVIS & BUTTHEAD and AEON FLUX. • EMMY and Graphic Designers Association awards.

EUREEKA'S CASTLE *Executive Produce & Creator*

A daily series on Nickelodeon for pre-schoolers. Output of three seasons totals 87 hour long shows, 52 half-hr versions for international markets, 3 half-hour specials, and 4 home videos. • Ace Award, Action for Children's Television Award, Parents Choice Award.

MEDIA PROBES *Executive Producer & Director*

A series of 8, half-hour programs exploring the impact of various media forms. Independently produced for PBS's 1982 Core Schedule with funding by CPB, PBS, Ford, Sloan and Rockefeller Foundations, and National Endowment for the Arts • Alfred I. DuPont-Columbia Journalism Citation & multiple Blue Ribbons at American Film Festival.

PUBLICATIONS

MEDIAPEDIA (title for trade book to be published Fall 2008 by Lyons Press)

A highly illustrated lexicon of media terms, designed for lay audiences. This is a book about creativity. It is why-to more than how-to. The manuscript will be delivered by end of 2007.

MEDIA CHOPS (website)

Media Chops (<http://wwwmediachops.com/>) consists of four integrated learning sites. This site is a work-in-progress. The showcase section, titled Design Chops, offers interactive, rich-media courseware at the graduate levels. The section titled Producer Chops features primary documents, streaming clips and related case studies covering a broad spectrum of production genres.

THE ANIMATION BOOK, Crown Publishers, New York 1979. Revised 1982. & 1998.

A comprehensive guide to the making of animated films. The volume serves as a learning resource and workbook, with clear, complete, step-by-step instructions all animation techniques. It provides projects designed to sharpen perceptions, expand artistic choices, and stimulate the imagination. The volume is richly designed with production stills, key frames and original illustrations. Its approach is informal and experimental, sharing the author's conviction that personal expression is a foundation for all good art and that a book for developing artists should excite and guide, rather than dictate. This how-to volume has become a standard text with sales of over 80,000.

DOING THE MEDIA, Editor & Principal Contributor, McGraw-Hill, 1978.

An integrated Media Arts curriculum for K through 6 levels. Covers film and TV studies, still photography, video production, animation, filmmaking and related topics. Developed under Ford Foundation funding to The Center for Understanding Media, where Kit worked.

SYMPOSIA/PRESENTATIONS

AIGA Design Conference - Boston in 9/05 – “**Animation and the Future of Digital Storytelling**”.

The China Forum on the Social Education of Youngsters – Beijing 9/05 – “**Youth's Love Affair with Media**”.

Cooper-Hewitt National Design Museum – Summer Design Institute – 7/05 -- “**Digital Storytelling**.”

Danish Film Institute -- 3/02 -- Copenhagen & Viborg Keynote presentation: “**Inbetweening Web & TV**”

Cooper-Hewitt National Design Museum. -- 6/01 – New York --Lecture: “**Wallpaper That Moves**”

COMMUNITY SERVICE

The Opportunity Agenda – Advisory Group.

Cooper Hewitt National Design Museum -- Education Committee

end/ updated 10/11/07